



For Immediate Release

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An Exciting New Shopping Experience

Shoppers at Gurnee Mills will have an opportunity to shop for something new at Gurnee Mills the first two weeks of March. Members of the *Enroll Lake County!* team will be on site to help individuals and families shop the Health Insurance Marketplace, learn about their health insurance options available under the Affordable Care Act, and sign people up for health care insurance.

Spearheaded by the Lake County Health Department/Community Health Center in partnership with The Alliance for Human Services, *Enroll Lake County!* is the initiative working to educate and enroll Lake County residents in new health insurance programs available through the Affordable Care Act. Individuals and families eligible to purchase insurance on the Health Insurance Marketplace have until March 31, 2014 to enroll in a health insurance plan. For those eligible for Medicaid, there is no end date for enrollment. Navigators will remain available to assist people applying for Medicaid on an ongoing basis.

Enroll Lake County! team members will be at Gurnee Mills distributing educational flyers and answering questions from the public at entrances E and B from noon to 6 p.m. on each of the

following days: Monday, March 3 and 10; Wednesday, March 5 and 12; and Thursday, March 6 and 13.

Individuals will also have the opportunity to receive personalized, health insurance application assistance from certified navigators. These navigators will be available from 10 a.m. to 9 p.m. on Friday, March 14 and Saturday, March 15. *Enroll Lake County!* will man tables in the common area of the Macy's wing of the Gurnee Mills mall. Appointments are available and can be made by calling: (847) 377-4999. Walk-up appointments will also be available.

Through the *Enroll Lake County!* initiative, nearly 80 specially trained and certified counselors, called navigators, are available at 28 sites throughout Lake County to assist, answer questions and work with residents to enroll for health insurance. Their services are completely free. Since October, *Enroll Lake County!* navigators have educated more than 14,000 individuals and helped more than 3,700 complete applications.

Under the Affordable Care Act, thousands of Illinoisans who were previously unable to get insurance can now get covered.

There are several ways for Illinois residents to enroll for health insurance:

- Visit GetCoveredIllinois.gov
- Call *Enroll Lake County!* at: 847-377-4999 for assistance or to schedule an appointment with a local navigator at no charge
- Call the Get Covered Illinois Help Desk at 866-311-1119

For information about other *Enroll Lake County!* community events and enrollment site locations, visit: EnrollLakeCounty.com or GetcoveredIllinois.gov/events.

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